



www.artisanuw.co.nz



## **MULTIMEDIA LIABILITY ADDENDUM**

Note: Fee income / Revenue income must include from joint ventures and fees attributable to sub-contractors and sub-consultants.

1.Please provide gross Fees/Turnover, including gross fees paid to sub-contractors.

Location	Previous 12 months	Last 12 months	Next 12 months
New Zealand	\$	\$	\$
Excluding USA/Canada)	\$	\$	\$
Including USA/Canada)	\$	\$	\$
Total	\$	\$	\$

- 2. Please provide a % allocation of the Insureds income for each of the classifications (where applicable);
- (i) Media Activities

Categories	% Fee Income	Media Activity	% Fee Income
Advertising Agency		Graphic Design	
Photography / Cameraman		Video Production Consulting	
Copy writer		Journalist	
Publishing - Newspapers, Magazines, Books and/or other print media		Website Design Services	
Commercial Printing		Marketing Consulting	
Online / Digital Broadcasting and/or Publishing		Writing Consulting and/or services	
Editing		Public Relations Consulting	
Radio Broadcasting		Writer / author	
Film / Television Production		Other (please specify below)	
Television Broadcasting			Total 100%

(ii) Book Publishing
----------------------

Categories	Number of publicati ons per year	Categories	Number of publications per year
Fiction		Political / Religious / Social	
Educational / Scientific / Technical		Health / Medical	
Financial / Investment		General / Non-fiction	
Autobiographies		Biographies -Unauthorised	
Biographies - Authorised		Other(detail below)	

## (iii) Newspapers and Magazines Publishing

Please provide the following details of each publication issued in the last twelve (12) months

Name of Publication	Date published	Frequency of Publication (every week, month etc)	Annual Circulation	Subject Matter

What percentage	of nublications	listed above a	re nublished in an	on-line/digital format
VVIIal Delcelilade	oi publications	listed above a	ie papiisiiea iii aii	OH-III IC/UIUILAI TOHHAL

%

## (iv) Broadcasting - Television and Radio

TV or Radio station	Transmission hours / day	Format(s) or type of programming of the station

(v) On-line / digital broadcasting and publishing Internet Site (including URL) **Date On-line** Average views per day 3. Are written disclaimers always included with advice being given? No ☐ Yes ☐ 4. Are written disclaimers or hold harmless agreements executed with any third Parties? No Yes 5. Are there formal quality assurance, peer review or risk management procedures in place, which addresses risks related to your services? No Yes 6. Please provide highlights of the program which you have implemented to reduce / manage risk related to exposures covered by this policy. 7.Do you always seek your clients formal sign off prior to the printing, publication or formal release of any sort of material, content or publication? No 📗 Yes 8.Do you have recall, withdrawal, removal, clarification or apology/rectification procedures or controls in place with respect to media content or material, publications or similar? No Yes Please provide further details of procedures:

roductions?		interviews and all other live programmino
	ease provide details as to what alterna nonitor live programming.	ntive procedures and controls are in
DECLARATIO		
rance whatsoever.	on does not bind either the proposed In	sured or the Insurer to execute this or ar
Signed		
Name of Partner(s) or Director (s)		
Name of Partner(s) or Director (s) On behalf of		
		1 1
On behalf of		

